

# Radio Broadcast Communications I Curriculum

## First Semester

### I. Foundations of Radio...(8/21-8/31)

What this course is about and what is expected of you

Discovery of Radio...Videos

### II. Early History...(9/4-9/7)

First Stations and those who built them

Birth Of Advertising started

### III. The Golden Age...(9/10-9/28)

Radios growth and how it's importance changed

WWII and what it meant to Radio

Programs and how peoples lives revolved around them

### IV. Radio Networks...(10/1-10/5)

How Radio Networks were started and their importance

### V. Rise of the DJ...(10/8-10/24)

Death of live radio programs and change to Music/News

Where the DJ came in.

AM Radio was life in the 50's-60's

## VI. Differences Between AM and FM...(10/29-11/2)

AM Radio how it works/FM Radio How it works

## VII. Regulations and Rules...(11/5-11/9)

Radio without and without the FCC

Rules you need to understand

## VIII. Voice and Diction...(11/13-1/21)

Proper way to breath

Proper Annunciation

## IX. Writing of Radio Copy...(11/26-12/14)

Commercial Copy

News Copy

## X. First Semester Recap...(12/17-12/21)

What we have learned/ Semester Test

**Christmas Break End of First Semester**

# *Second Semester*

## XI. Equipment Care and Operation...(1/2-1/11)

What the equipment does

How to operate it.

## XII. How do conduct and Radio Show...(1/14-1/31)

Ethics

Show Prep

Backtiming how to fill a 1 hour show

## XIII. Actual On Air Time...(2/4-5/10)

Pull actual Board shift

## XIV. How to VoiceTrack...(5/13-5/15)